

Tronic's Microsystems company profile

Content of the profile

Content of the company profile (50+ pages, Powerpoint presentation)

Presentation of the company

Facts and figures, main markets, main products, key trends...

Analysis of the technologies and manufacturing infrastructure

In-depth analysis of the technologies portfolio of the company, key process, manufacturing infrastructure, key partners...

Analysis of the financial data

Review of the financial data of the company

Competitive analysis

On each of the major markets of the company, analysis of the competitor, of the market shares and possible evolutions (new comers, change in the structure of the market...)

What will happen ?

Analysis of the possible evolution of the company based on scenario analysis

About Yole Développement

Yole Développement (18 consultants) is a market research and strategy consulting company, world leader in the analysis of MEMS markets. Yole Développement offers a range of different services for companies and investors involved in the MEMS markets:

- **Market research and marketing analysis**
- **Assessment/re-building of business plan**
- **Assessment of market/technology strategies**
- **Comparison of a specific industrial infrastructure to the market leaders**
- **Cost analysis and cost comparisons of process and products**
- **Definition and implementation of exit or acquisition strategies**

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