

## MEMSCAP company profile

### Content of the profile

**Content of the company profile** (50+ pages, Powerpoint presentation)

**Presentation of the company**

Facts and figures, main markets, main products, key trends...

**Analysis of the technologies and manufacturing infrastructure**

In-depth analysis of the technologies portfolio of the company, key process, manufacturing infrastructure, key partners...

**Analysis of the financial data**

Review of the financial data of the company

**Competitive analysis**

On each of the major markets of the company, analysis of the competitor, of the market shares and possible evolutions (new comers, change in the structure of the market...)

**What will happen ?**

Analysis of the possible evolution of the company based on scenario analysis

**About Yole Développement**

Yole Développement (18 consultants) is a market research and strategy consulting company, world leader in the analysis of MEMS markets. Yole Développement offers a range of different services for companies and investors involved in the MEMS markets:

- **Market research and marketing analysis**
- **Assessment/re-building of business plan**
- **Assessment of market/technology strategies**
- **Comparison of a specific industrial infrastructure to the market leaders**
- **Cost analysis and cost comparisons of process and products**
- **Definition and implementation of exit or acquisition strategies**

### ORDER FORM

Please enter my order for:

**MEMSCAP company profile (single user license)**

Price **EURO 4 900 / US\$ 5 900** VAT excluded (for French customers, add 19,6 % for VAT)

**For corporate license, please ask us**

**Delivery address**

Name (Mr/Ms/Dr/Pr): .....

Position: .....

Organization: .....

Address: .....

State: .....

Postcode/Zip: .....

Country\*: .....

\*VAT ID Number for EU members: .....

Tel: ..... / Fax: .....

Email: .....

Date: .....

Signature :

Visa  Mastercard

- Name of the Card Holder:
- Credit Card Number:
- Card Security Code (3 last digits at the back of the card):
- Expiration date:

Bank transfer to:

HSBC, 1 place de la Bourse 69002 Lyon France  
 Bank sort code: 30056 00170  
 Account: 0170 200156587  
 SWIFT: CCFRFRPP  
 BAN: FR76 3005 6001 7001 7020 0156 587

**RETURN ORDER**

- **BY FAX: +33 (0)472 83 01 83**
  - **BY MAIL: YOLE DEVELOPPEMENT, 45 rue Sainte Geneviève, F - 69006 Lyon**
- CONTACT: David Jourdan, [jourdan@yole.fr](mailto:jourdan@yole.fr),  
 Tel: +33 (0)472 83 01 90**