

Discover smart solutions to reach the right medicine to the right patient at the right time

A webinar powered by gateone-project – June 12th at 1pm CEST - [Registration](#)

On June 12th at 1:00 PM CEST, gateone-project will hold its second webinar. Invited key speakers will share with participants their expertise in innovative technologies expected by the pharmaceutical industry and the healthcare system to develop new businesses.





Paris, France – June 1st, 2015: European population is ageing rapidly and chronic diseases are burdening the European healthcare system driving up health care costs. Point of Care

solutions, personalized medicine, patient monitoring and home testing are trends in the medical fields expected to support the necessary evolution of healthcare systems. Precision medicine is indeed emerging. It can be defined as tailored treatment programs designed to maximise beneficial health outcomes and reduce the non-adherence with prescribed medicines.

” The revolution in mobile communication, diagnostics and advanced sensor technology undoubtedly has a role to play and will enable provision of a highly customised intervention for individual patients. (Source: *Innovative Medical Initiative Strategic Digital Agenda*)

According to the “More than Moore” strategy consulting and market research company [Yole Développement](#), the BioMEMS market would grow sharply and reach \$6.6B in 2020 (Source: [Status of the MEMS Industry report](#), May 2015).

The evolution of the health industry represents a real business opportunity for European SMEs ready to invest in smart technologies. The gateone-project will support European SMEs to test innovative technologies through our free demonstrators evaluation program.

The [gateone-project](#) is dedicated to support European SMEs to benefit from this market opportunity in selecting the right technologies to adapt and adopt. The gateone-project is offering to European SMEs a free evaluation program of demonstrators developed by leading European research centers.

Indeed invited experts will share 4 key success factors to develop business:

1 – Trends and needs in the pharmaceutical industry and healthcare systems by IMI “Innovative Medicines Initiative”

2 – Available solutions to be tested under gateone-project free evaluation program

- New R&D approach for biomarkers identification
- Accurate and precise administration of drugs
- Specific focus on diagnostics, sensors and imaging technologies.

3 – Review of main regulatory challenges to consider all along product development by Voisin Consulting Life Sciences

Addressing the pharmaceutical industry requires an in-depth understanding of regulatory constraints, Voisin Consulting Life Sciences will share good to know to be ready to enter this market.

4 – Beyond gateone-project: collaborative projects opportunities to support innovation for European SMEs by IMI “Innovative Medicines Initiative”

To register to gateone-project webinar, [click here](#) or go to the address <https://attendee.gotowebinar.com/register/8623485456587806722>

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More information: www.gateone-project.eu.

About [BLUMORPHO](#)

BLUMORPHO is a trusted third party for value creation in focusing on technology brokerage and innovation support. BLUMORPHO is conducting business development actions by structuring a dynamic marketplace for the benefits of its customers. BLUMORPHO is active all along the innovation chain from research to market. This spin-off undertakes Yole Finance Innovation activities dedicated to support technologies exploitation, young companies' maturation with access to customers and funding as well as IP portfolio optimization.

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