What is the future of printed & flexible electronics?
Webcast powered by Yole Développement & Daydream - Oct. 02, 2014 - 08:00 AM PDT

LYON, France – September 29, 2014 – “Printed and flexible electronics has been a very hot topic in the past decade, holding the promise of a tremendous new market”, announced both partners, Yole Développement and Daydream in their report, Market & Technology Trends in Materials & Equipment for Printed & Flexible Electronics (Released in Feb. 2014).
Yole Développement, the market research and strategy consulting company and Daydream, the marketing strategy & new business development consultant for Chemistry and Life Science, combine their expertise to perform a relevant analysis dedicated to technology evolution and market trends for printed & flexible electronics. Main results will be presented during the online event on October 2nd at 8:00 AM PDT.
To discover the detailed agenda, speakers profile and register, please click: Printed & Flexible electronics.

Flexible applications based on PE technologies forecast 2012-2020 in US$M

Development of equipment and materials will contribute to and benefit from the growth of displays, lighting, Internet of Things (IoT) and sensors applications. “This market is still low today and will remain so over the next several years, reaching US$1.6 billion by 2020” says Dr. Eric Mounier, Senior Technology & Market Analyst, Yole Développement.
Flexible Electronics using printing processes is a new field of technologies with great expectations in terms of market and business. Many different applications can be addressed
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such as flexible displays, conformable lighting, flexible photovoltaics, smart sensors, systems on foil ...

“We believe that, in the next several years, the market and number of applications using printing processes for flexible electronics applications will grow, driven by lower processing costs, higher performance, better shock resistance and new functionalities”, explains Dr. Fabrice Lacombe, Daydream. It is expected that mainly large companies such as Samsung or LG Chem will strongly contribute to the growth. Yole Développement and Daydream also believe that flexible & printed electronics have the potential to support the quick development of IoT.

However, to be successful, these technologies have to face material and processing challenges.

Join the Printed & Flexible Electronics webcast powered by Yole Développement and Daydream on October 2 at 8:00 AM PDT.

During the webcast, speakers will first review related applications and 2013-2020 market forecasts. Examples will be shown with a critical review of challenges for some applications. Second part of this online event will be focused on equipment and material challenges: speakers will highlight forecasts in units and value for tools and chemistry. Perspectives and examples of cost structure will be reviewed. Moreover, both partners will present their vision of the market value for materials and global equipment forecast for 2013-2020. At the end, applications that will drive most of the growth for the coming years and those whose potential has to be thoroughly followed-up, will be detailed.

Speakers:

- Dr. Eric Mounier, Senior Technology & Market Analyst, Yole Développement
- Dr. Fabrice Lacombe, Associate Director, Daydream

Frédéric Breussin, Business Unit Manager, MEMS & Sensors at Yole Développement will moderate the webcast.

About Market & Technology Trends in Materials & Equipment for Printed & Flexible Electronics report

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  - Dr. Fabrice Lacombe, Associate Director and Wenquan Zhang, Business Analyst, Daydream
- Publication date: February 2014.
- Catalogue price: Euros 5,990.00 (Full report - Multi user license). For special offers and the price in dollars, please contact David Jourdan (jourdan@yole.fr) or Jean-Pierre Molitor (jean-pierre.molitor@daydream.eu).
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About Daydream - www.daydream.eu

- Since 2000, our mission: we deliver tangible results to a wide range of B to B clients by helping them increase their market reach and grow their top-line, using our unique assets and skills: world-class team, proven methodology, deep experience and enabling technology. Our value stems from an end-to-end service delivering concrete and precise marketing strategy and business development solutions readily operational for your business and based on 4 main pillars: market assessment, new business development, sales force support and b to b consulting.
- Our global reach: we are an international company with a multi-cultural team of highly-skilled engineers and sales specialists located in our offices in Europe (Cologne), North America (Philadelphia), and Asia (Shanghai).
- B to B markets experience: We work for large and medium companies in B to B industries with strong technology content: specialty chemicals, base chemicals, food ingredients, electronics, cosmetics, equipment, raw materials, building & construction, energy, biotech, oil & gas, life sciences...
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Founded in 1998, Yole Développement has grown to become a group of companies providing marketing, technology and strategy consulting, media in addition to corporate finance services. With a strong focus on emerging applications using silicon and/or micro manufacturing, Yole Développement group has expanded to include more than 50 collaborators worldwide covering MEMS, Compound Semiconductors, LED, Image Sensors, Optoelectronics, Microfluidics & Medical, Photovoltaics, Advanced Packaging, Manufacturing, Nanomaterials and Power Electronics.
The group supports industrial companies, investors and R&D organizations worldwide to help them understand markets and follow technology trends to develop their business.
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