



TECHNOLOGY & MARKET ANALYST | POWER ELECTRONICS – EV/HEV

With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the market and technology trends critical to their business.

JOB DESCRIPTION

Our company proposes immediate openings for a **Technology & Market Analyst** position to strengthen our **Power Electronics** activities by performing market, technology, and strategic analysis.

You will work in close collaboration within the Power & Wireless team with our Power Electronics analysts as well as our Compound Semiconductors & Emerging Materials analysts and our Battery analysts. You will also take part in the projects of the different Divisions (Semiconductor & Software; Photonics, Sensing & Display; Life Sciences & Healthcare) if needed.

Regular business trips (Europe, USA, Asia) are expected.

The position would be ideally based in the HQ (France) but remote is possible.

YOUR RESPONSABILITIES

As a Power Electronics Analyst, you will be responsible of :

- Performing market, marketing, technical and strategic analyses,
- Overseeing system level (converters) technology and industry insights within the Power Electronics industry with a strong focus on EV/HEV.
- Understanding the impact of the emergence of new or improved technologies on these domains,
- Executing projects within a given timeframe and budget,
- Establishing and managing customers relationships worldwide as well as identifying opportunities and bringing technical expertise to close deals for custom analyses,
- Participating in dedicated trade shows worldwide and giving presentations at International conferences and workshops.

EDUCATION / EXPERIENCE

- Minimum 5 years of experience in Power Electronics for EV/HEV
- University Degree (Master, Engineer, PhD) in Power Electronics is mandatory
- Marketing or related business development experience / training would be a plus
- Required English level : minimum CECR - CI / TOEIC 900
- Proficiency in French and Chinese would be a plus

Please send your latest CV & cover letter to recruiting@yole.fr

