



## TECHNOLOGY & MARKET ANALYST | POWER ELECTRONICS

With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the market and technology trends critical to their business.

### JOB DESCRIPTION

Our company proposes an immediate opening for a **Technology and Market Analyst** position to strengthen our **Power Electronics activities** by performing market, technology, and strategic analysis.

You will work in close collaboration within the Power & Wireless team with our Compound Semiconductors & Emerging Materials analysts and our Battery analysts. You will also take part in the projects of the different Divisions (Semiconductor & Software and Photonics, Sensing & Display) if needed.

Regular business trips (Europe, USA, Asia) are expected.

The position would be ideally based in the HQ (France) but remote is possible.

### YOUR RESPONSABILITIES

As a Power Electronics Analyst, you will be responsible to :

- Perform market, marketing, technical and strategic analyses,
- Oversee technology and industry insights from devices (IGBT, SJ Mosfet, Mosfet, Diodes, Power IC, passives, ...), packaging (substrates, baseplate, die attach, encapsulant, ...) and converter to final applications (IT, consumers, automotive, renewables, rail, UPS ...),
- Understand the impact of the emergence of new or improved technologies on these domains,
- Execute projects within a given timeframe and budget,
- Establish and manage customers relationships worldwide as well as identifying opportunities and bringing technical expertise to close deals for custom analyses,
- Participate in dedicated trade shows worldwide and giving presentations at International conferences and workshops.

### EDUCATION / EXPERIENCE

- Minimum 5 years of experience in Power Electronics
- University Degree (Master, Engineer, PhD) in Power Electronics is mandatory
- Marketing or related business development experience / training would be a plus
- Required English level : minimum CEFR - C1 / TOEIC 900
- Proficiency in French and Chinese would be a plus.

*Please send your latest CV & cover letter to [recruiting@yole.fr](mailto:recruiting@yole.fr)*

