



TECHNOLOGY & MARKET ANALYST | MEMS & SENSING

With offices in France, Germany, Japan, Korea, Greater China and the U.S.A, Yole the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our company proposes a **Technology and Market Analyst** position specialized in **MEMS & Sensing**, to develop our activities and perform market, technology, and strategic analysis.

You will work in close collaboration within the Photonics & Sensing Division and you will also take part in the projects of the other Divisions (Power & Wireless and Semiconductor, Memory & Computing Division) if needed.

The position would be ideally based in Villeurbanne, France (HQ), but remote is possible.

Regular business trips (Europe, USA, Asia) are expected.

RESPONSABILITIES

As a **MEMS & Sensing Analyst**, you will:

- Perform market, marketing, technical and strategic analyses
- Oversee technology and industry insights from manufacturing trends, components and modules (Accelerometers, Gyroscopes, GAS Sensors, IR Sensors...), to end-applications (Consumer, Automotive, Industrial, Medical, Telecom, Defense...)
- Understand the impact of the emergence of new or improved technologies
- Execute projects within a given timeframe and budget
- Contribute to the development of the Sensing activity
- Business development and customer relationship management worldwide
- Establish and manage long-term relationships with customers
- Participate in dedicated trade shows and conferences worldwide
- Give presentations at International conferences and workshops.

EDUCATION / EXPERIENCE

- Experience in semiconductors or sensing fields
- University Degree (Master, Engineer, PhD) in a semiconductor -related field is mandatory
- Marketing or related business development experience is a plus
- Presentation skills, time management skills, organizational skills and objectivity
- Excellent English speaking/writing is mandatory (minimum CECR - CI / TOEIC 800). Proficiency in French is a plus

Please send your latest CV & cover letter to recruiting@yole.fr

