



## PROJECT DEVELOPMENT MANAGER | PHOTONICS & SENSING

With offices in France, Germany, Japan, Korea, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the market and technology trends critical to their business.

### JOB DESCRIPTION

Our company proposes an immediate opening for a **Project Development Manager** position to develop business for our **Photonics & Sensing activities**.

You will work with the Photonics and Sensing team, which encompasses 5 main areas: Photonics, Lighting, Imaging, Sensing & Actuating and Display. You will also interact with the other divisions (Power and Wireless; Semiconductors and Software) when required.

Regular business trips (Europe, USA, Asia) are expected (up to 30% of the time).

The position would be ideally based in our HQ in Lyon, France, but remote work is possible.

### YOUR RESPONSABILITIES

As a **Project Development Manager**, you will be responsible for:

- Defining commercial strategy in collaboration with direction and contributing to develop the division activities
- Identifying new potential customers and strengthening current customers' relationships
- Establishing and writing commercial proposals fitting customers' expectations
- Contribute to market, marketing, technical and strategic analyses as support for our analysts teams
- Bringing technical expertise to close deals for custom analyses
- Collaborating with analysts teams to get up-to-date regularly on latest technical and market trends
- Overseeing technology, industry and market insights in MEMS & Sensors, Photonics, LEDs, CMOS Image Sensors and cameras, Microfluidics, Biotechnologies and Display industries
- Participating in dedicated trade shows worldwide and giving presentations at international conferences and workshops.

### EDUCATION / EXPERIENCE

- Minimum 5 years of experience in Semiconductors industry
- University Degree (Master, Engineer, PhD) in Semiconductors or Applied Physics is mandatory
- Marketing, sales or business development experience / training would be a plus
- Required English level : minimum CEFR - C1 / TOEIC 900
- Proficiency in French, German, Japanese, Korean or Mandarin would be a plus.

*Please send your latest CV & cover letter to [recruiting@yole.fr](mailto:recruiting@yole.fr)*

