



With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

### **JOB DESCRIPTION**

Our company proposes a **Technology and Market Analyst** position to help us further develop our **Memory activities** by performing market, technology, and strategic analysis.

You will work in close collaboration within the Memory team part of the Semiconductor, Memory & Computing Division as well as take part in the projects of the other Divisions

The position would be ideally based in the HQ (France) but remote is possible.

Regular business trips (Europe, USA, Asia) are expected.

### **RESPONSABILITIES**

As a **Memory Analyst**, you will be responsible to:

- Execute technical, marketing, and strategic analysis
- Oversee technology and industry insights from Memory from device (DRAM, NAND, NOR, emerging NVM) to memory/storage modules (SSD, DIMMs, etc.) and their interfaces
- Understand the impact of the emergence of new or improved technologies in various applications
- Execute projects within a given timeframe and budget
- Participate in the establishment and structuration of commercial offers
- Create and manage long-term relationships with customers
- Collect information and promote our activities in conferences and dedicated trade-shows
- Give presentations at international conferences and workshops.

### **EDUCATION / EXPERIENCE**

- Experience (minimum 3 years) in the semiconductor industry
- Good knowledge of the Memory technologies: DRAM, NAND, NOR, emerging NVM and embedded memory
- University Degree (Master, Engineer, PhD) in a semiconductor-related field is mandatory (Computer Science, Microelectronics, Electronics or equivalent.)
- Strong interest in product market entry / applications (marketing, strategic planning, etc.)
- Required English level: minimum CECR - CI / TOEIC 800

*Please send your latest CV & cover letter to [recruiting@yole.fr](mailto:recruiting@yole.fr)*