



TECHNOLOGY & MARKET ANALYST | DISPLAY – AR/VR

With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our company proposes a **Technology and Market Analyst** position to help us further develop our **Display activities** from microdisplay design and engineering to AR/VR (Augmented Reality/Virtual Reality) applications.

You will work in close collaboration within the Photonics & Sensing Division, and you will also take part in the projects of the other Divisions (Power & Wireless and Semiconductor, Memory & Computing Division) if needed.

The position would be ideally based in Villeurbanne, France (HQ) or in Tokyo, Japan, but remote is possible.

Regular business trips (Europe, USA, Asia) are expected.

YOUR RESPONSABILITIES

As an Analyst, you will be responsible to:

- Execute technical, marketing, and strategic analyses
- Oversee technology and industry insights from components and modules (waveguides, diffractive, holographic or reflective optical elements, projection displays, microdisplays, microLEDs, LCOS, laser-beam-scanning, etc.), to end-applications (consumer, automotive, industrial, etc.)
- Understand the impact of the emergence of new technologies
- Execute projects within a given timeframe and budget
- Participate in the establishment and structuration of commercial offers
- Create and manage long-term relationships with customers
- Collect information and promote our activities in conferences and dedicated tradeshows

EDUCATION / EXPERIENCE

- University Degree (Masters, Engineer, PhD) in an optical related field is mandatory (physical optics)
- First industrial experience in the AR/VR field (design, characterization, modeling) and ideally knowledge about different kinds of technologies: waveguides, surface relief gratings, diffractive optics, holography, nano-imprint lithography, microdisplays, microLEDs, OLED-on-Silicon, LCOS, DLP, LBS, etc.
- Strong interest in product market entry / applications (marketing, strategic planning, etc.).
- Fluent in English (minimum CI level – TOEIC 850), knowledge in Japanese/Korean/Chinese would be a plus.

Please send your latest CV & cover letter to recruiting@yole.fr

