



With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

As part of our growth activities, we are creating a position of Events Manager to manage the implementation of events related to our activity and thus actively contribute to the development of the company's visibility and its business.

Reporting directly to the VP Marketing & Sales and in constant contact with the Communication, Product Marketing, Sales and Analyst teams, you will be responsible for the management of more than 80 events worldwide (Tradeshows, conferences, webcasts, Tech Days, ...), whether it is the participation in external events or the creation of our own events.

You will be expected to travel around the world up to 15%.

RESPONSABILITIES

As an Events Manager, you will be responsible for:

- Steering the calendar and implementation of our events policy in compliance with the objectives and associated budgets.
- Project management of each event by managing the internal and external resources allocated.
- Management and development of our relationships with our event partners.
- The analysis of the actions carried out with the implementation of KPI.

Conferences - Tradeshows :

- Monitoring and steering the organization of events associated with our activities.
- Management of the communication upstream and downstream of each event.

Development of our own events:

- Definition and organization from A to Z of events organized by Yole (supplier relations, logistical organization, budget management, etc.) in Europe, Asia or the United States in conjunction with our local entities and partners.
- The financial management of these events by ensuring their profitability with respect to the objectives set.

REQUIREMENTS

- Master Degree in event management/communication
- At least 5 years of experience in a similar position
- Strong interest in new technologies and the industrial world
- Fluency in English and French (written and spoken) is essential, a third language would be a plus.
- A creative thinker, you are recognized for your project management skills
- Dynamic, entrepreneurial spirit.
- Ability to question yourself in order to improve your practices.

Please send your latest CV & cover letter to recruiting@yole.fr