



MARKET RESEARCHERS | SHANGHAI – SHENZHEN (CHINA)

With offices in France, Germany, Japan, South Korea, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our activities and reputation have grown considerably in recent years throughout the world and more specifically in China. Today, we want to strengthen our activity and we are creating 6 positions of Market Researchers in the following fields: **Power Electronics, Compound Semiconductors, Radiofrequency, Semiconductor Manufacturing, Memory and Imaging.**

Directly reporting to the Market Research Manager, you will collect information on technical and market trends, customer opinions, or investment. Your objective is to build a network of the key players in the semiconductor Industry, to lead interviews and gather information from them, to share and cross the data with the teams of Analysts based all over the world.

Location: Shanghai or in Shenzhen. Business trips over the country could be expected.

YOUR RESPONSABILITIES

Technical Expertise:

- Build a prospecting plan, identify the issues, find the information available on different sources (internet, LinkedIn, proceedings...)
- Conduct interviews with members of this network to gather relevant information.
- Develop a network of contacts, organize, plan and conduct effective technical telephone interviews
- Identify trends (technological, market)

- Assume technological watch
- Ensure a daily technological and economic watch in order to maintain and feed databases

Commercial:

- Promote Yole's activities
- Be attentive to potential needs and report opportunities to the Sales Team / General Manager

EDUCATION / EXPERIENCE

- University Degree (Bachelor, Master, Engineer,) in a microelectronics related field is mandatory
- 1 to 3+ experience in a company semiconductor field related
- Knowledge of a technical subject in the microelectronics such as **Power Electronics, Compound Semiconductors, RF, Semiconductor Manufacturing, Memory or Imaging.**
- Mastering MS Office tools
- Proficiency in English (minimum TOEIC 700)

Please send your latest CV & cover letter to recruiting@yole.fr

