



MARKET RESEARCH MANAGER | SHANGHAI – SHENZHEN (CHINA)

With offices in France, Germany, Japan, South Korea, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our activities and reputation have grown considerably in recent years throughout the world and more specifically in China. Today, as part of the strengthening of our business in China, we are setting up a team and looking for our Market Research Manager.

You will be in charge to lead the Market Research Team to ensure that they collect relevant and sufficient information in order to enrich Yole's analysis.

Beyond your technical skills in the semiconductor field, you have managerial responsibility for attracting, recruiting, then leading, and developing the skills of the members of your future team.

You monitor the quality of the gathered data and ensure that the team regularly communicates with the other Yole's Analysts teams overseas.

Location: Shanghai or Shenzhen. Regular business trips over the country are expected.

YOUR RESPONSABILITIES

People Management:

- Attract, recruit and retain the best talents
- Manage new arrivals, incorporate them into the group and steer them towards success
- Conduct, plan and organize team activities
- Anticipate and plan for workload and assigning necessary resources
- Ensure continual focus on goals
- Define the prospecting plan to allow Market Researchers to contact relevant profiles
- Ensure that Market Researchers collect relevant and sufficient information and write the minutes.

- Assist the team in developing a network of contacts and then train them to conduct effective interviews
- Be responsible for the daily technological and economic watch in order to maintain and feed databases.

Commercial:

- Promote Yole's activities
- Be attentive to potential needs and report opportunities to the Sales Team / General Manager
- Convincing and inspiring confidence

EDUCATION / EXPERIENCE

- University Degree (Bachelor, Master, Engineer,)
- 7 / 8+ years of experience in semiconductor industry
- Proven people management skills
- Positive team spirit and highly motivated to develop management skills
- Mastering MS Office tools
- Proficiency in English

Please send your latest CV & cover letter to recruiting@yole.fr

