



TECHNOLOGY & MARKET ANALYST | MICROCONTROLLER - MICROPROCESSOR

With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our company proposes a **Technology and Market Analyst** position to help us further develop our **Computing activities** by performing market, technology, and strategic analysis. Your work will be more particularly focused on **microcontroller (MCU), microprocessor (CPU, GPU, ...) and related applications (AI, Security, IoT, data transfer ...)**.

You will work in close collaboration within the Computing team part of the Semiconductor, Memory & Computing Division as well as take part in the projects of the other Divisions

The position would be ideally based in the HQ (France) but remote is possible.

Regular business trips (Europe, USA, Asia) are expected.

RESPONSABILITIES

As a **Computing Analyst**, you will be responsible to:

- Execute technical, marketing, and strategic analysis
- Oversee technology and industry insights from components and devices (MCU, GPU, CPU, edge computing, secured devices, APU...) and their applications.
- Understand the impact of the emergence of new or improved technologies in various applications
- Execute projects within a given timeframe and budget
- Participate in the establishment and structuration of commercial offers
- Create and manage long-term relationships with customers
- Collect information and promote our activities in conferences and dedicated tradeshows
- Give presentations at international conferences and workshops.

EDUCATION / EXPERIENCE

- University Degree (Master, Engineer, PhD) in a semiconductor-related field is mandatory (Computer Science, Microelectronics, Electronics or equivalent.)
- A first experience in the field related would-be a plus
- Good knowledge of the related technologies (MCU, GPU, CPU, edge computing, secured devices, APU)
- Strong interest in product market entry / applications (marketing, strategic planning, etc.)
- Required English level: minimum CECR - C1

Please send your latest CV & cover letter to recruiting@yole.fr

