



MARKET & TECHNOLOGY ANALYST | MEMS & SENSORS

With offices in France, Japan, Korea and the USA, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Opening for a Market & Technology Analyst specialized in MEMS, to develop our activities and perform market, technology, and strategic analysis.

Frequent travel is required, mainly to the USA, Asia, and other European countries.

YOUR RESPONSABILITIES

As a MEMS Analyst :

- Perform market, marketing, technical and strategic analyses
- Oversee technology and industry insights from manufacturing trends, components and modules (Accelerometers, Gyroscopes, IMU, Sensors ...), to end-applications (Consumer, Automotive, Industrial, Medical, Telecom, Defense...)
- Understand the impact of the emergence of new or improved technologies
- Execute projects within a given timeframe and budget
- Contribute to the development of the MEMS activity
- Business development and customer relationship management worldwide
- Establish and manage long-term relationships with customers
- Participate in dedicated trade shows and conferences worldwide
- Give presentations at International conferences and workshops

EDUCATION / EXPERIENCE

- Experience (3-5 years) in semiconductors or sensors fields
- University Degree (Master, Engineer, PhD) in a semiconductor -related field is mandatory
- Marketing or related business development experience is required
- Presentation skills, time management skills, organizational skills and objectivity
- Excellent English speaking/writing is mandatory. Proficiency in French is a plus

Please send your latest CV & cover letter to recruiting@yole.fr

