



SENIOR TECHNOLOGY & MARKET ANALYSTS | IMAGING

With offices in France, Germany, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Our company proposes an immediate opening for a **Senior Market and Technology Analyst** to help us further develop our **Imaging activities** from image sensors design & manufacturing to camera modules applications by performing market, technology, and strategic analyses.

You will work in tandem with the Imaging Activity Leader as well as take part in the projects of the different divisions (Power and Wireless, Semiconductors and Software, Life sciences and Healthcare, and Photonics, Sensing and Display).

Regular business trips (Europe, USA, Asia) are expected.

YOUR RESPONSABILITIES

As an Analyst, you will be responsible to :

- Execute technical, marketing, and strategic analyses
- Oversee technology and industry insights from component (CMOS Image Sensors, CCD sensors, Ambient Light Sensors, Proximity sensors, IR-detectors and imagers, etc.), module (Packaging, Optical Image Stabilization, Autofocus), to end-applications (consumer, automotive, industrial, medical, defense...)
- Understand the impact of the emergence of new technologies
- Execute projects within a given timeframe and budget
- Business development and customer relationship management worldwide
- Establish and manage long-term relationships with customers
- Participate in dedicated trade shows and conferences around the world
- Give presentations at International conferences and workshops

EDUCATION / EXPERIENCE

- Experience required in the Imaging field (7 years minimum) with a good knowledge of the worldwide Imaging market place.
- University Degree (Masters, Engineer, PhD) in a semiconductor related field is mandatory.
- Strong interest in product market entry / applications (marketing, strategic planning, etc.).
- Fluent in English (minimum CI level)
- Good command of English and French (both spoken and written)
- Business development experience would be a plus

Please send your latest CV & cover letter to recruiting@yole.fr

