



TECHNOLOGY & MARKET ANALYST | POWER ELECTRONICS

With offices in France, Japan, Korea and the USA, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

JOB DESCRIPTION

Opening for a Market & Technology Analyst specialized in Power Electronics, to develop our activities and perform market, technology, and strategic analysis.

Location: LYON

Frequent travel is required, mainly to the USA, Asia, and other European countries.

YOUR RESPONSABILITIES

As a Power Electronics Analyst :

- Perform market, marketing, technical and strategic analyses,
- Oversee technology and industry insights from devices (IGBT, SJ Mosfet, Mosfet, Diodes, Power IC, passives, ...), packaging (substrates, baseplate, die attach, encapsulant, ...) and converter to final applications (IT, consumers, automotive, renewables, rail, UPS ...),
- Understand the impact of the emergence of new or improved technologies (SiC, GaN, ...)
- Execute projects within a given timeframe and budget,
- Business development and customer relationship management worldwide, identify opportunities and close deals for custom analysis,
- Establish and manage long-term relationships with customers,
- Participate in dedicated trade shows and conferences worldwide,
- Give presentations at International conferences and workshops.

EDUCATION / EXPERIENCE

- Experienced (between 3 and 5 years of experience) in semiconductors or Power Electronics fields
- University Degree (Master, Engineer, PhD) in a semiconductor-related field is mandatory
- Marketing or related business development experience would be a plus
- Required English level : minimum CECR - CI / TOEIC 900
- Proficiency in French is mandatory

Please send your latest CV & cover letter to recruiting@yole.fr

