



With offices in France, Japan, Greater China and the U.S.A, Yole Développement (Yole) the « More than Moore » company, provides market research, technology analysis, strategic consulting, media services and financial services to a worldwide customer base.

Covering emerging and disruptive silicon and micro manufacturing markets, the group supports companies, investors and R&D organizations by delivering comprehensive analysis that helps them understand the markets and technology trends critical to their business.

### JOB DESCRIPTION

Our company proposes an immediate opening for a Senior Market and Technology Analyst to help us further develop our Display activities and perform market, technology, and strategic analysis.

You will work in tandem with the Solid State Lighting (SSL) and Display Business Unit Manager as well as take part in the projects of the different other Business Units (Power & Compounds, Advanced Packaging, MEMS & Sensors and MedTech).

Regular business trips (Europe, USA and Asia) are expected.

### YOUR RESPONSABILITIES

As a Senior Technical & Market Analyst, you will be responsible to :

- Execute technical, marketing, and strategic analyses
- Oversee technology and industry insights from light source (LED, OLED, etc.), frontplane & backplane systems (rigid / flexible structure, etc.) to end applications (consumer, automotive, medical...)
- Understand the impact of the emergence of new technologies (OLED, MicroLED, flexible displays, 3D displays, etc.)
- Execute projects within a given timeframe and budget
- Business development and customer relationship management worldwide
- Establish and manage long-term relationships with customers
- Participate in dedicated trade shows and conferences around the world
- Give presentations at International conferences and workshops

### EDUCATION / EXPERIENCE

- Experience required in the Display field (5 years minimum) with a good knowledge of the worldwide Display market place.
- University Degree (Masters, Engineer, PhD) in a semiconductor or display related field is mandatory.
- Strong interest in product market entry / applications (marketing, strategic planning, etc.).
- Fluent in English (minimum CECR - CI / TOEIC 900).
- Business development experience would be a real plus

*Please send your latest CV & cover letter to [recruiting@yole.fr](mailto:recruiting@yole.fr)*